



ALPHA OMEGA

WORLD RENOWNED WINEMAKERS
HANDCRAFTING WORLD CLASS WINES.



ALPHA OMEGA WINERY

Alpha Omega, a boutique winery located in the heart of Napa Valley in the famous Rutherford appellation, began its journey in 2006 to be recognized as one of the great wine estates in the world. Surrounded by vineyards and mountains, the beauty of this rustic, farm-style winery is as captivating as its wine.

Alpha Omega's extraordinary winemakers, along with historic vineyards, combine to create wines that express the essence of this famous wine region. Talented winemaker, Jean Hoefliger, has teamed up with one of the world's finest palates, Michel Rolland, to create wines that express their passion for excellence as well as the unique terroir that is Napa Valley. By procuring prized grapes from the many appellations of Napa Valley, our winemakers blend the essence of exceptional terroir ranging from valley floor, hillside, mountain and coast. Using natural techniques, they handcraft finesse-driven, complex and balanced wines, which express the aromatic profile of the best Napa Valley has to offer.







DIVERSITY OF VINEYARDS

Aside from the vineyards on the winery property, Alpha Omega has been fortunate to acquire grapes from highly sought after vineyards throughout the Napa Valley. Our winemakers believe in diversity of terroir and source grapes from every appellation in Napa Valley bringing complexity, depth and a wider range of aromatic profiles to our wines.



UNIQUE WINE PRODUCTION

Each block is hand harvested. Harvest time is determined by quality and taste. The grapes are quadruple sorted to ensure no stems, under or overripe grapes, or other foreign matter is processed into the wine. In order to do this, we use an optical sorter that uses a laser beam to analyze size, shape and color of the berries and sorts out what is unnecessary. After the optical sorter, we added an extra sorting table where six people sort through the berries one final time.



BARREL FERMENTATION

Alpha Omega has the largest barrel fermentation program in the U.S. based on size of production.

Alpha Omega barrel ferments most of its wines to make them more approachable in youth while still maintaining ageability. Barrel fermentation allows the wine to be in contact with French oak at an early stage, so the integration of the oak is more subtle. Most importantly, this early integration allows the tannins of both the grapes and the wood to soften and round, which presents an amazing mouthfeel at an earlier stage

UNFINED & UNFILTERED

Alpha Omega does not fine or filter any of its wines in the belief that these processes take away the natural components of the wine. Some wineries use fine and filter as a precautionary measure to clarify the wine and remove any impurities. Alpha Omega believes properly made wine avoids these risks.

“If wine is made properly from the beginning, why would you have to change its structure and personality before bottling?”

-Winemaker , Jean Hoefliger









VINTNERS

Robin and Michelle Baggett moved to Napa Valley in 2006 to found Alpha Omega. Robin began his wine career in 1988 as a grape grower, planting over 800 acres of grapes and in 1998 founding Tolosa Winery in San Luis Obispo. Michelle moved to Beverly Hills in 1997, as a Senior Designer for an Interior Architectural Design firm, developing 5-star hotel properties in Japan. Robin attended Cal Poly on a baseball scholarship. In 1998 he was inducted into the Cal Poly Athletic Hall of Fame and in 2001 Cal Poly's new baseball stadium was named after him. In 2014 Robin received an Honorary Doctorate Degree from Cal Poly. An attorney, Robin's law career included an 8 year stint as General Counsel to the NBA's Golden State Warriors. Michelle's career took her to an architectural firm in Honolulu. Her 5-Star hospitality branding experience then led her to a position on the Hawaiian Airlines marketing team and thereafter into a marketing communications position in San Luis Obispo where Robin and Michelle met. Michelle created the name and the brand for their future venture together, Alpha Omega. Robin is a board member of the Wine Institute, Festival del Sole, First Tee of Monterey and Cal Poly's Athletic Director's Council. Michelle is President of the Rutherford Dust Society, Board member of the St. Helena Hospital Foundation and Founding Board member of the Napa Valley Film Festival. Robin and Michelle continue their various committee involvements with Auction Napa Valley, the world's largest lifestyle charity auction. In 2011, they were honored by the V Foundation as Vintner Grant Recipients. Robin and Michelle consider philanthropy as their second career, supporting many charities in the Napa Valley, Pebble Beach and San Luis Obispo communities where they maintain homes.



Jean Hoefliger

GM & WINEMAKER

Jean Hoefliger was born and raised in Switzerland. His initial experience took him from his homeland to Bordeaux, and South Africa, making wine at the esteemed estates of Chateau Lynch-Bages, Chateau Carbonnieux, and Meerlust. Jean came to California where he spent five years as winemaker for Newton Vineyard before joining Alpha Omega in 2006.

CONSULTING WINEMAKER

Alpha Omega's winemaking team includes Michel Rolland, a wine world superstar who has been working with our Winemaker, Jean Hoefliger, since the 2006 vintage. In addition to consulting for highly regarded wineries around the world, Rolland continues to produce his own wines at his estates in Bordeaux where he also directs one of the wine industry's most respected laboratories.



Michel Rolland





THE EXPERIENCE

Alpha Omega provides a luxury experience with world class wines, stunning backdrops and exceptional hospitality. It is our mission to share the quality and diversity of our wines in a beautiful and comfortable setting.

We offer a wide array of tasting opportunities ranging from our Standard Tasting to a private tasting of our premium Single Vineyard wines. Alpha Omega is open to the public between 10:00 am – 6:00 pm daily. Reservations are highly recommended to ensure the best possible experience. Please contact the winery directly to inquire about larger groups and special events.





The Napa Valley Appellation and its Sub-Appellations



ALPHA OMEGA

Alpha Omega Winery
1155 Mee Lane
St. Helena, CA 94574

To schedule an appointment please contact our concierge at 707.963.9999
or e-mail concierge@aowinery.com.

Should you be interested in learning more about Alpha Omega Winery we invite
you to do so by visiting our website www.aowinery.com.



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